



a world class African city

City of Johannesburg
Department of Planning and Urban Management
Building Control: Outdoor Advertising

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Metropolitan Centre
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PAINTED ADVERTISEMENTS AND MURALS

In terms of the City of Johannesburg Outdoor Advertising By-laws published under Local Authority Notice 2007, dated 18 December 2009, the following Sections shall pertain to painted advertisements and murals

SECTION 22: Painted advertisements

Subject to the approval of the Council in terms of section 4(2) –

- (a) *The name of any person carrying on business in a building may be painted directly on a wall of that building;*
- (b) *A third-party advertisement may be painted directly onto any surface, subject to Section 9(v)*

THE COUNCIL MUST REFUSE TO ACCEPT APPLICATIONS FOR OUTDOOR ADVERTISING SIGNS IF – ANY REQUIREMENT AS MENTIONED BELOW HAS NOT BEEN COMPLIED WITH

All applications shall be subject to a non-refundable **pre-evaluation fee of R 227.00** for each application submitted

APPLICATION REQUIREMENTS:

- Application form (see attached)
- Application fee
- Locality Plan
- Detailed Site Plan (approved building plan of the boundary wall or building concerned) **drawn to scale**
- Elevation and Artwork (indicate measurements on elevation + illumination)
- Artist's Impression
- Registered Owner's Consent
- Zoning Certificate and Proof of Promulgation (available on the 8th Floor)
- A drawing showing the proposed advertising sign and the **distances** in relation to any 3rd Party or free-standing advertising sign situated within a radius of **200m** from the proposed advertising sign;

PAYABLE TARIFFS OF CHARGES EFFECTIVE FROM 01 JULY 2010

An application in terms of Section 22, that is, painted advertisements and murals for both on-premises and third party advertising purposes, shall be accompanied by a non-refundable application fee consisting of R 763.00 plus an amount of R 153.00 per square meter of advertising display only - irrespective of whether the sign is erected on Private or Council land – and if approved, approved for period of up to five years only

Other Fees to be Note:

- Any request for extension of time as contemplated in the By laws shall be accompanied by a non-refundable application fee of R 227.00 for each month or part thereof required, up to a maximum of 6 months only.
- An appeal lodged in terms of Section 37 shall be accompanied by a non-refundable amount of R 3352.00
- Any request for reason/s as contemplated in the By-laws shall be accompanied by a non-refundable application fee of R 227.00 per each application

OUTDOOR ADVERTISING CONTACT DETAILS:

FAX: 339 1244

General Enquiries Henda Boshoff 011 407-6039

BY ORDER
MANAGEMENT: OUTDOOR ADVERTISING
DATE OF IMPLEMENTATION: 01 JULY 2010

Please Note: THIS WILL BE A PROVISIONAL APPLICATIONS PROCEDURES FOR PAINTED ADVERTISEMENTS AND MURALS APPLICATIONS AND COUNCIL HEREBY RESERVES ALL RIGHTS TO REQUEST FURTHER COMMENTS AND OR INFORMATION NOT MENTIONED ABOVE