



City of Johannesburg
Department of Planning and Urban Management
Building Control: Outdoor Advertising

6th Floor A Block
Metropolitan Centre
158 Loveday Street
Braamfontein

PO Box 30733
Braamfontein
2017

Tel +27(0) 11 407 6360 (O)
Fax +27(0) 11 339 1244
E-mail: sonjap@joburg.org.za

www.joburg.org.za

In terms of the City of Johannesburg Outdoor Advertising By-laws published under Local Authority Notice 2007 dated 18 December 2009, the following Sections shall pertain to Approval of temporary transit advertising sign/s

Definitions:

Section 1. In these By-laws, unless the context otherwise indicates –

“transit advertising sign” means a vehicle or trailer designed or adapted for advertising purposes and mainly used for such purposes;

“Temporary signs” means a sign not permanently fixed and not intended to remain fixed in one position

Exempt Advertising Signs and Advertisements:

Section 8. (1) The following advertising signs and advertisements are exempt from the provisions of these By-laws: (g) a transit advertising sign which is mobile at all times when an advertisement is displayed;

Prohibited signs:

Section 9. In addition to any other prohibition, expressed or implied, in these By-laws, no person may erect, maintain or display any advertising sign – (o) which is a transit advertising sign and parked in or in view of any public place irrespective of whether it is attached to a vehicle or not which does not display the approval-disk of Council at all times as per section 26(2) of the by-laws;

Other temporary advertising signs

Section 24 (3) The Council may approve temporary advertising on property owned by, vested in or controlled by it for a period not exceeding 180 days.

Transit advertising:

- Section 26. (1) A transit advertising sign containing an advertisement may only be displayed if it is mobile or displayed at specific designated locations approved by Council;
- (2) Upon approval of an application for a transit advertising sign, a disc will be issued by the Council which must be displayed at all times on the transit advertising sign itself;
- (3) If a transit advertising sign is used in contravention of subsections (1) and/or (2) above or any other provision of these By-laws, an authorised official may, without prior notice, remove and impound such sign.
- (4) Any transit advertising sign impounded in terms of subsection (2), must be kept by the Council for a period of 30 days from the date of impoundment and an authorised official must in writing notify the owner of such sign of the impoundment if the address of the owner can be ascertained.
- (5) An owner of a transit advertising sign impounded in terms of subsection (2) may claim such sign within the period specified in subsection (5) subject to payment of a prescribed fee.
- (6) The Council may if an advertising sign is not claimed by its owner within the period of 30 days referred to in subsection (3) destroy or otherwise dispose of the advertising sign concerned.
- (7) The Council may recover the prescribed fee from any owner who has not claimed his or her transit advertising sign in terms of subsection (4).

In addition to compliance with all requirements in terms of the By-laws, other Legislation(s) transit signs shall comply with the following requirements

- Only permitted in urban areas of partial and minimum control.
- Parked Hours: 05:00 to 21:00 only
- The display (artwork) shall remain static
- Permitted maximum size of trailer: Side panels: Vertical dimensions of 3m and a horizontal dimension of 6m double sided and the Back panel; Vertical dimension of 3m and a horizontal dimension of 2m.
- The name and phone number of the operator together with the original official CoJ disc issued by the controlling authority shall be displayed at all times on the trailer.
- Trailer shall be properly secured at both ends in order to withstand strong winds.
- No trailer shall be parked in such a manner that it does not constitute a danger to any person or property or to motorists or pedestrians or obstruct vehicular or pedestrian traffic
- No trailer shall be parked on or in such a manner that it is visible from a freeway.
- No trailer shall be parked at a distance of 15m from junction or bend.
- Not permitted at any slip road due to road traffic safety guidelines
- Not to obscure or interfere with the undistracted view of any road traffic sign nor to obliterate any other advertising sign in the vicinity

- No trailer shall be parked which may endanger the safety of motorists by restricting their vision or line of sight
- No person shall, in the course of parking or removing any trailer, cause damage to any tree, electrical standard, service or other public installation or property.
- No trailer shall be parked 50m from the centre of an intersection
- The edge of the advertising sign must be 1m from the Roadside Kerb where there is a constructed pavement
- The edge of the advertising sign must be 1.5m from the Roadside Kerb where there is no constructed pavement.
- No trailer shall be parked at a minimum distance of 100m (apart when in view of each other and on the same side of the road) per site as determined by Council.

PROVISIONAL APPLICATIONS PROCEDURES FOR TEMPORARY TRANSIT SIGNS

THE COUNCIL MUST REFUSE TO ACCEPT APPLICATIONS FOR OUTDOOR ADVERTISING SIGNS IF – ANY REQUIREMENT AS MENTIONED BELOW HAS NOT BEEN COMPLIED WITH

APPLICATION AND SUBMISSION REQUIREMENTS:

All applications shall be subject to a non-refundable pre-evaluation fee of R 227.00 for each application submitted.

An application for a temporary transit sign as mentioned above shall as a minimum requirement be accompanied by the following for acceptability:

- Prescribed Application form (see attached)
- Prescribed Application fee
- Written consent of the owner of the proposed property where the transit sign will be parked
- Artist impression with measurements of the transit sign
- An aerial photo, in colour, indicating the proposed position of the transit sign with measurements from the intersections and the roadside kurb; (available on the 8th Floor)
- A zoning map of the area concerned issued under an applicable town planning scheme and a indicating the land uses in terms of such scheme of every property adjacent to the property upon which the advertising sign is to be erected; (available on the 8th Floor)

PAYABLE TARIFFS OF CHARGES IN RELATION TO ABOVE MENTIONED EFFECTIVE FROM 01 JULY 2009:

In terms of Section 3, applications for consideration of advertising signs relating to free-standing advertising signs for both on-premises and third party advertising purposes - irrespective of whether the sign is erected on Private or Council land –

- A non-refundable application fee consisting of R 763.00 plus an amount of R 153.00 per square meter of advertising (static) display.
- Once impounded by not complying: A recovery fee of R 267 per m²