



City of Johannesburg
Department of Planning and Urban Management
Building Control: Outdoor Advertising

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In terms of the City of Johannesburg Outdoor Advertising By-laws published under Local Authority Notice 2007 dated 18 December 2009, the following Sections shall pertain to Approval of advertising signs

DEVELOPMENT BOARDS

In terms of the City of Johannesburg Outdoor Advertising By-laws published under Local Authority Notice 2007 dated 18 December 2009, the following Sections shall pertain to Developers boards

SECTION 8: EXEMPT ADVERTISING SIGNS AND ADVERTISEMENTS

8(2) The following advertising signs and advertisements are exempt from compliance with the provisions of section 3 but must comply with any other applicable provision of these By-laws:

- (f) an advertising sign provided for in terms of sections 10, 11, 12, 15(1), 18, 19, 20(1) and 23, and complying with the applicable requirements of those sections.*

SECTION 15: SIGNS RELATING TO THE DEVELOPMENT OF TOWNSHIPS AND PROPERTIES

(1) An advertising sign exempted in terms of section 8(2) and relating to the development of a township or property and the disposal of property in a township may be displayed, provided the following requirements are complied with:

- (a) If such advertising sign relates to the laying out or development of any land as a township or for the disposal of any erven in a township or a property development –
 - (i) it may not be erected prior to the land-use rights being promulgated in terms of the Townships and Town-planning Ordinance 1986 (Ordinance 15 of 1986) or any other applicable law; and*
 - (ii) may not exceed 18m in extent or an erected height of 8m;**
- (b) such advertising sign must be located on the site of the proposed township or property development; and*
- (c) any such advertising sign must be removed within 90 days of a development being completed or in respect of a property for sale or to let, within seven days after the sale or letting concerned.*

- (2) *If an advertising sign contemplated in this section does not comply with subsection (1), an application for approval of such sign must be made in terms of section 3(3).*

THE COUNCIL MUST REFUSE TO ACCEPT APPLICATIONS FOR OUTDOOR ADVERTISING SIGNS IF – ANY REQUIREMENT AS MENTIONED BELOW HAS NOT BEEN COMPLIED WITH

All applications shall be subject to a non-refundable **pre-evaluation fee of R 227.00** for each application submitted

APPLICATION REQUIREMENTS:

- ☑ Application form (see attached)
- ☑ Application fee
- ☑ Locality Plan
- ☑ Detailed Site Plan with measurements
- ☑ Elevation and Artwork (indicate measurements on elevation + illumination)
- ☑ Artist's Impression
- ☑ Registered Owner's Consent
- ☑ Engineers Appointment letter (see attached)
- ☑ Completion Certificate (see attached)
- ☑ Zoning Certificate and Proof of Promulgation (available on the 8th Floor)
- ☑ S.G. Diagram of the Property indicating the exact position of the sign (available on the 8th Floor)

PAYABLE TARIFFS OF CHARGES EFFECTIVE FROM 01 JULY 2010

In terms of Section 15 (i.e. *SIGNS RELATING TO THE DEVELOPMENT OF TOWNSHIPS AND PROPERTIES*): shall be accompanied by a non refundable application fee consisting of R 763.00 plus an amount of R 153.00 per m , and if approved, **approved for a maximum period of up to 90 days after the development being completed only.**

Other Fees to be Note:

- Any request for extension of time as contemplated in the By-laws shall be accompanied by a non-refundable application fee of R 227.00 for each month or part thereof required, up to a maximum of 6 months only.
- An appeal lodged in terms of Section 37 shall be accompanied by a non-refundable amount of R 3352.00
- Any request for reason/s as contemplated in the By-laws shall be accompanied by a non-refundable application fee of R 227.00 per each application

OUTDOOR ADVERTISING CONTACT DETAILS:

FAX: 339 1244

General Enquiries

Henda Boshoff

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BY ORDER

MANAGEMENT: OUTDOOR ADVERTISING

DATE OF IMPLEMENTATION: 01 JULY 2010

***Please Note:** THIS WILL BE A PROVISIONAL APPLICATIONS PROCEDURES FOR ADVERTISEMENTS ON DEVELOPERS BOARDS APPLICATIONS AND COUNCIL HEREBY RESERVES ALL RIGHTS TO REQUEST FURTHER COMMENTS AND OR INFORMATION NOT MENTIONED ABOVE*